



## Farm Star Living Offers Green and Good Luck

**Atlanta, GA (DATE)**—[Farm Star Living](#), the first lifestyle website celebrating the farm-to-‘everything’ movement and healthy living, offers site visitors a chance to “get lucky” and win some “green” in honor of St. Patty’s Day.

Farm Star Living has partnered with KiwiStar Kiwi, the premier Kiwifruit brand, to offer fans a chance to win \$500 and a 3-month supply of kiwifruit. A nutrient dense all-star, kiwi is chock-full of healthy goodness, which means the lucky winner will be rich in not just cash, but health as well.

“We are excited about offering a chance for someone to ‘get lucky,’” says Mary Blackmon, Founder of Farm Star Living, “and we are thrilled to be partnering with such a health-conscious brand as KiwiStar.”

KiwiStar is a premium kiwifruit brand, which offers green, gold, organic and even biodynamic kiwifruit! Its brand new consumer-friendly and informative packaging offers health facts and fun facts about kiwifruit. They have also recently launched a consumer website about “all things kiwi,” [www.kiwistarkiwi.com](http://www.kiwistarkiwi.com). Blackmon continues to say that the KiwiStar brand is “a wonderful brand alignment to Farm Star Living’s commitment to entertaining yet educational content for the farm lifestyle movement.”

Through Farm Star Living, there is always an easy way to incorporate the farm lifestyle into one’s way of life. In addition to the St. Patty’s Day kiwi sweepstake this month, Farm Star Living showcases a variety of great recipes and videos featuring healthy produce in its recipes. Some of the exciting new recipes include: stuffed poached pears with dates and goat cheese, heirloom tomato galette, organic spinach and bacon breakfast cups, breakfast tacos, green smoothies, basil and blackberry dark chocolate pudding cake, and more. Visit [www.farmstarliving.com/recipes](http://www.farmstarliving.com/recipes) for more great recipes and videos.

The Farm Star Living and Kiwi Star Sweepstakes is easy to enter. To register to win, visit [www.farmstarliving.com/kiwistar](http://www.farmstarliving.com/kiwistar) through March 31, 2016. No purchase necessary. The campaign will be featured on both brands' websites and actively supported on social media as well.

###

#### **About Farm Star Living:**

The conception of Farm Star Living sounds like a story directly opposite of the Beverly Hillbillies. Mary Blackmon, Founder, left Beverly Hills and her successful internet business Spa-Addicts to move back to rural, remote Arkansas and take over her family rice farm (so remote that getting internet wasn't even an option!). Although she was hesitant for such a massive change, she could not let her family farm be sold -- so she strapped on her 4th generation farmer title and traded in her spa robe for overalls. This was quite a switch for Blackmon, but along the way she discovered her family's passion for farming *herself*. Blackmon still missed her internet career, however, and thus Blackmon decided to marry her two passions of the internet and farming and bring the farm lifestyle to the city. Hence, [Farm Star Living](#) was born. Offerings include the first ever national directory of farms and activities, farm-to-table restaurant guide, Farm Stars, food health education, videos, recipes, family focused content and more.

#### **About KiwiStar Kiwi**

KiwiStar Kiwi is distributed exclusively by AJ Trucco, an importer and distributor on the East Coast. The brand is involved in every step of the supply chain, to ensure the best quality and most positive eating experience for the end consumer. All of KiwiStar's growers follow strict growing practices to ensure that safe and high-quality kiwis are delivered into the marketplace. Their new informative packaging is consumer friendly, focused on grabbing attention in store and driving awareness about kiwi health benefits. Their packaging also proudly displays the More Matters logo and all kiwis are verified non-GMO by the non-GMO Project. KiwiStar offers green, gold, organic and even in biodynamic kiwifruit from Italy and Chile. Slice. Scoop. Enjoy. [kiwistarkiwi.com](http://kiwistarkiwi.com)