



## Farm Star Living Announces Farm Star Living Store

*A marketplace of hand-selected products launches this Spring.*

**Atlanta, GA (DATE)**—[Farm Star Living](#), the first lifestyle website celebrating the farm-to-‘everything’ movement and healthy living, is pleased to announce the launch of their Farm Star Living Store this Spring. The store will be a marketplace of unique, hand-selected products that represent something being ‘of’ the farm or ‘from’ the farm – from beauty, to décor, to clothing, culinary items, and more.

Each product featured on the store must possess one or more of the following traits:

- Related to farms, farmers and/or the farm lifestyle
- Eco-friendly
- Handmade
- Organic
- Fair Trade
- Socially Responsible
- All-natural
- Healthy or related to a healthy lifestyle

The store’s product sections include [Curated](#), [Wearables](#), [Apothecary](#), [Edibles](#), [Outdoors](#), and [Merchants](#). Products range from *Himalayan Bath Salts* to an *Analog Marble Watch*, from *Candles* to *Tote Bags*.

Farm Star Living delivers the farm-to-‘everything’ lifestyle and helps empower people to a more healthy, farm-centric way of life. The Farm Star Living website presents content on a diverse range of topics as well, from showcasing farmers in an accessible, entertaining way to sharing recipes featuring farm-fresh food. Even food health information on over 200+ food items, a national directory of farms to visit with fun activities for all, to a guide of farm-to-table restaurants in every state. “

*Considering that we’ve been presenting a way of life that we hope people will better relate to and embrace, we felt that it was a natural progression to now offer products that can help people embody that ‘farm lifestyle.’ Now, Farm Star Living is the ‘one-stop shop’ for consumers who want a bit of farm life – even in the city,”* explains Mary Blackmon, farmer and Farm Star Living Founder.

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**About Farm Star Living:**

The conception of Farm Star Living sounds like a story directly opposite of the Beverly Hillbillies. Mary Blackmon, Founder, left Beverly Hills and her successful internet business Spa-Addicts to move back to rural, remote Arkansas and take over her family rice farm (so remote that getting internet wasn't even an option!). Although she was hesitant for such a massive change, she could not let her family farm be sold – so she strapped on her 4th generation farmer title and traded in her spa robe for overalls. This was quite a switch for Blackmon, but along the way she discovered her family's passion for farming*herself*. Blackmon still missed her internet career, however, and thus Blackmon decided to marry her two passions of the internet and farming and bring the farm lifestyle to the city. Hence, Farm Star Living was born. Offerings include the first ever national directory of farms and activities, farm-to-table restaurant guide, Farm Stars, food health education, videos, recipes, family focused content and more.